



hunger
+ thirst
foundation feed and equip

Millions of Dreams



When Jonathan grows up, he wants to become a **Fireman**. Helping people out of their burning houses and stopping the fire is his dream.

One day Elaine wants to be a **Princess**, she wants to feed hungry children and give them nice clothes to wear so that they will smile.



Charmaine wants to become a **Veterinarian**, to help animals. She gets very sad when she sees sick and broken animals.

Driving an ambulance and helping people who were in car crashes is Naldos' dream. To him they are strong and brave.



When Jeremiah sees the airplanes fly over his house, he dreams of becoming a **Fighter Pilot** like in the movie Top Gun!

David dreams of becoming the **President**, he wants to learn all the laws so that people won't be able to lie to other people.



Being a **Soldier** means to Ronzel that he will be able to protect his country. He wants to be big and strong so other children will look up to him.

Precious dreams of becoming an **Accountant**, helping people with money. She loves mathematics and is good with money.



Vision and Mission



Our Vision: to Feed and Equip.

Our Mission: We address malnutrition in previously disadvantaged communities of South Africa. We develop future leaders by helping children with their homework and sport thereby improving their school results and developing sport talents. In the process we grow leadership principles in children, helping them understand a better education means a better future. We empower communities by creating jobs where a community looks after itself.



History

Hunger and Thirst Foundation (H&T) was established in May 2006 in Kimberley in the Northern Cape. Our main objectives are poverty relief and community development. It has been proven that if you reach a child at a young age, you can change that child's destiny forever. In our region, at least 1 in 3 children are dependent on a grant of some sort and unemployment is estimated at over 30%. Many of the children suffer from malnutrition and neglect and are dependent on handouts and school feeding schemes which can often only supply 1 meal on 3 days of the week. The children often lack proper adult supervision and guidance at an age when they are very susceptible to wrong influences.

We challenge a mindset of 'lack', coaching that if you position yourself correctly (like through education and skills development), you can reign over your circumstances and not be a victim of it. We mentor these children to become active, productive, healthy young adults who take responsibility for their choices and to commit through challenging times.

Currently the national unemployment for youth aged between 18 and 24 is 48% and the average all-age national unemployment rate 24%. In line with the New Growth Path to create 5 million jobs in SA by 2020, Hunger and Thirst is proud that 109 decent jobs are created for every 1'000 children enrolled into our Acadamies (R247'500 per month of funding applied).



Identify a School

Through consultation with community leaders, H&T selects Primary schools where the children have the greatest need. The children are enrolled in either the Mentorship Program (Gr 1 to 3) or a Leadership and Sports Academy (Gr 4 to 7).

Mentorship Program (Gr 1 to 3)

In the Mentorship Program every Child receives a food pack containing 3 meals per day and a Mentor that presents the Leadership Development Program. The Mentorship Program is specifically designed to build a healthy relationship where the child has someone he/she can look up to, ask questions and share their thoughts and feelings.

Leadership and Sports Academy (Gr 4 to 7)

In the Leadership and Sports Academy, each child receives a meal directly after school and a food pack every Friday (this food pack contains the other 2 meals per day and 3 meals per day for the weekend). In the Academy 15 children are grouped together with a Coach who assists them with Homework and coach them in Sport. A Mentor also spends time with the children in small groups to impart the Leadership lessons designed to bring forth the best in every future leader.



Finding Partners



The next step is to find partners to 'enroll' these children in need. Our current partners include individuals, businesses, mines and Government. We trust that you will partner with us to further expand our program. You will benefit as:

- H&T is registered as a Section 21 Company with the Companies and Intellectual Property Commission (CIPC), as a Non Profit Organisation (NPO) with the Department of Social Development and as a Public Benefit Organisation (PBO) with SARS. In terms of Sec 18A of the Income Tax Act, we are authorised to issue donation receipts, making your donations income tax deductible.
- More than 80% of our beneficiaries are previously disadvantaged individuals. As our program directly contributes to the Socio Economic Development (SED) element of BEE (Black Economic Empowerment), businesses can get up to 25 points on their BEE scorecard when donating funds to H&T. Our program makes Black Economic Empowerment truly broad based.

Training Staff



The school principals and community leaders assist us in identifying proper **Mentors** (role models) from the same communities where the children live/ go to school. The nominated persons undergo an assessment process and for the following 3 months the selected mentors undergo in depth training in the 12 Keys (life skills and leadership principles) they are to coach to the children. The mentors are then ready to commence with their group coaching sessions with the children and their own training continues in the months to follow. Our best performing mentors are promoted to be our project managers, called **Overseers**.

The **Coaches** are previous year matriculates who are currently unemployed. They are trained in life skills, as sports coaches and also given the skills to assist the children with their homework. As many of them come from poor households, we assist the ones with exemption in obtaining bursaries for Tertiary Education in the following year. The coaches will soon start with additional training (for example computer skills training) to advance their skills and equip them better for the external job market once they leave Hunger and Thirst.

Some of the people in our **Food Teams** have only a very basic education, but being part of the team gives them a purpose and hope for the future. **As all these people are full-time workers and are remunerated, it alleviates poverty and unemployment within the communities.**



Combining Socio - and Economic Worlds

The ability to manufacture through “Satellite Factories” will help to sustain vulnerable communities by providing employment and broad based empowerment.

2 Million Steps Satellite factory model

2 Million Steps (2MS) has developed the 2MS Satellite Factory Model – a unique and revolutionary business model with limitless potential.

The model is based on an operational plan that takes a holistic approach in meeting both the socio-economic needs of communities and investing in the private sector to empower individuals to become entrepreneurs.

The model work as follows:

Satellite factories will be constructed in areas determined by the local community’s needs, in conjunction with a leading industrial design agency. 2MS developed special “lean” factories, rolled out over 7 different modules that can be constructed and fully functional in a matter of weeks.

How will 2MS satellite factory models be financed?

- Realising the dream of 10 000 children
- Investors or entrepreneurs with commercial interests
- Receiving orders large enough to justify a new satellite factory
- Charity donations large enough to justify the costs
- Grants.

What do these factories offer?

- Significant impact on the development of communities
- Broad based empowerment
- Provide employment, which is so desperately needed in South Africa
- Outlets for local small-scale farmers
- Its ability to manufacture what is needed by the community “Supply and demand”.
- Eliminate the “middle-man”
- Ensure end-user always gets the best possible at the best prices



Combining Socio - and Economic Worlds

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Each satellite factory will be managed with all-time access to 2MS and Making of Champions' (MOC) wealth of skills, experience, resources and expertise. MOC specializes in developing and manufacturing high quality, nutritionally balanced and affordable food products, as well as developing and manufacturing flavours. MOC will supply each satellite factory with pre-mixed ingredients and materials, enabling it to process and produce products to market and sell to its customer base. In return, 2MS will supply the partners/new factories with all the relevant raw materials and equipment on the condition that it is a "win-win" situation for both parties.

In accordance with its desire to feed and equip the needy, 2MS will donate 10% of all the proceeds from satellite factories to The Hunger and Thirst Foundation.

One hundred percent of all donations will be used for realising the dreams of the children. The satellite factory model will then succeed in re-investment, guaranteeing returns for investors and affordable products for the needy, completing the cycle ("Supply and demand"), its goal and purpose.

2MS and Hunger and Thirst Foundation will help set-up the Community Development Trusts, conducting training and education sessions on a range of subjects, including, but not limited to:

- Products
- Technical know-how
- Technical Project Management
- Business Management
- Financial Management
- Marketing Plans
- Management Systems
- Information Systems
- Operational Systems
- Technology Systems
- Manufacturing Systems
- Distributions and Logistics, etc.

2MS and MOC have a dual role to play:

1. To promote itself and
2. To establish Job Creation and Poverty Alleviation Interventions.



Accountability

Currently registers are kept of the children's attendance and feeding packs distributed. The development of a Biometrical Scanning System has already commenced. This Biometrical Scanning System will replace most of the registers, improving accountability and transparency. We also monitor the children's growth, through using BMI (Body Mass Index).

Principals & teachers at the schools give us feedback on the performance of the children in our program. This includes attendance, performance and behavior trends. We have numerous testimonials of the impact the food and the program have on the children and staff.

We employ a Chartered Accountant as our full-time Financial Director to ensure that every Rand received and spent, as well as every feeding pack purchased and distributed, is accounted for. We have received an independent, unqualified audit opinion since the inception of the Hunger and Thirst Foundation.



Feeding Packs

In addition to the daily lunch, the children receive feeding packs containing their other 2 meals for the week days and 3 meals over weekends. The daily lunch and the contents of the feeding packs are high in protein and are enhanced with vitamins and minerals needed for proper growth. It conforms to RDA requirements, as well as UN standards.

The typical content of a feeding pack would be Nutri Meal porridge, Vitagau/ Soya protein shake for lunch and Instant maize & Soya mince for dinner. The benefit of the meals being dry-packed is that it can be easily prepared and consumed by the child throughout the week, other than with fresh foods (like bread) that must be consumed within a limited period of time and carries a larger risk of contamination.



Our Partners



NATIONAL YOUTH DEVELOPMENT AGENCY



THE BUSINESS FOR
EMPOWERMENT TRUST



Department of
Social Development

betterbond

making homeloans happen

NOORDKAAP

MAKELAARS. BROKERS.



SOL PLAATJE MUNICIPALITY
LOCAL ECONOMIC
DEVELOPMENT

led Local Economic
Development



NOURISH THE CHILDREN[™]

AN INITIATIVE OF NU SKIN ENTERPRISES



NU SKIN.
THE DIFFERENCE. DEMONSTRATED[™]

Member of the BARCLAYS Group

TrenStar

DFA



VANDERVYVER
FRANSEKOP



STATIONERY AND OFFICE FURNITURE



ROAN SYSTEMS

THE FIRST. THE ONLY. THE BEST.

metso
minerals



VOLKSBLAD

cadiz
DO IT RIGHT



Hunger and Thirst Foundation

Leadership and Sports Academy

The Solution



Sport Coach to help them become strong and healthy!

33
Coaches



Homework Coach to help with difficult homework!

34
Coaches

Mentor to listen to their hearts and teach Leadership Skills!

11
Mentors

Food Team to fill their Tummies!

29
Food Team

Overseers to manage the Project!

2
Overseer



1. Finding Partners
2. Selecting Primary Schools with the greatest Need
3. Identifying and Training Coaches, Mentors, Food Preparation Team and Overseers
4. Implementing the Program

www.hungerandthirst.net

1'095'000 Meals per year for every 1000 children!

2 Million Steps

2 Millions Steps is the approved marketing entity of the Hunger and Thirst Foundation. It offers individuals and consultants the opportunity to earn an income through promoting the Hunger and Thirst solution to child development and job creation by exploring their network of contacts.

**2million
steps**

It's my job to create your job!

2 feed

14 million hungry children

2 mentor

children without role models to equip them for the future and turn them into leaders

2 employ

2 million people currently without jobs... and without hope

2 uplift

communities, and eventually our entire country. Together we can create a whole new ECONOMY

2 make

South Africa a safer and more prosperous country for you and me – for our children and our grandchildren. Together, we can leave a LEGACY!

**The 2 Million Steps Solution is not just to
“give a man a fish” but to “teach a man how to fish”**

2 Million Steps (Continued)

The agents' commission is earned through the quantity discount negotiated with the supplier of the feeding packets and therefore does not affect the Hunger and Thirst costing of R247.50 per child per month. This marketing initiative enables Hunger and Thirst to expand their Leadership and Sports Academies more rapidly. Please visit www.2millionsteps.net for more information.

3 Meals a day – which means proper physical growth and brain development.

Leadership and Sports Academy:

- *Help with homework*
- *Better grades and pass rates at school*
- *Sport coaches*
- *Physical and motor development*
- *Building relationship to create trust*
- *Reduced Crime in communities*

Powerful Selling Tools:

- *BEE Points*
- *Tax Deductable*
- *Employment: 14 Million Children Enrolled Create 2 Million Jobs*
- *Community Upliftment*
- *Education Enhancement*



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